



FAIRFIELD COUNTY HUNT CLUB

JUNE BENEFIT HORSE SHOW

CORPORATE SPONSORSHIP

DONOR NAME _____

(PLEASE PRINT HOW YOU WISH YOUR SPONSORSHIP TO BE RECOGNIZED)

YOUR NAME _____ TITLE _____

ADDRESS _____

CITY STATE & ZIP _____ TELE _____ CELL _____

E-MAIL _____ WEBSITE _____

☐ We wish to support the Fairfield County Hunt Club June Benefit Horse Show as an Official Sponsor+:

☐ Diamond \$10,000+
(Title & Official Sponsors)
1 Table at Grand Prix
Luncheon 10-seat table
2 Page 4 Color Ad;
4 Banners +++

☐ Sapphire \$5,000
4 Grand Prix Luncheon
Tickets;
1 Page 4 Color Ad;
4 Banners

☐ Emerald \$2,500
2 Grand Prix Luncheon
Tickets
1 Page 4 Color Ad;
4 Banners

☐ Ruby \$1,500
2 Grand Prix Luncheon;
Tickets
1 Page 4 Color Ad

☐ Pearl \$1,000
1 Page 4 Color Ad;
1 Banner.

Benefits are subject to the specific level selected and outlined in detail upon request. All Sponsors receive the following Advertising and Sponsorship Recognition in the Official Horse Show Program, Banners and Signage, Daily Horse Show Announcements; a Class Sponsorship, including a ribbon presentation to the class winners and a photo opportunity for inclusion in next year's Official Horse Show Program; Identification on the Horse Show website as a sponsor and a link to the sponsor's website; A ten (10) percent donation of your sponsorship at the Diamond, Sapphire, Emerald, Ruby and Pearl Levels will be made from the June Benefit Horse Show to the Equus Foundation in your name.

☐ We wish to support the Fairfield County June Benefit Horse Show as a Official Program Advertiser:

☐ 1 Page \$600

☐ 1/2 Page \$350

☐ 1/4 Page \$250

☐ 1/8 Page \$150

Advertising Specifications: Printed offset. Trim Size: 8 1/2" x 11"; Bleed Size: 8 3/4" x 11 1/4"; Full Page (Live): 7.5" x 10"; Half Page Horizontal: 7 1/2" x 5"; Half Page Vertical: 3 1/2" x 10"; Quarter Page: 3 1/2" x 5"; Eighth Page: 3 1/2" x 2 3/8".

Electronic File Requirements: Use the latest Adobe PS Driver and Adobe Acrobat Distiller 4.05 or higher to create the PDF file with all fonts and graphics embedded within the PDF, colors defined as CMYK generated at 300 dpi resolution.

Supplied Film Requirements: Film Negatives, Right Reading, Emulsion Down; Color Proof (Progressives, 3M Color Key, or Cromalins); Screens: 150 line.

Specifications. Additional charge for cover positions & guaranteed placement. All cover positions require four color advertising. Advertisers must supply camera-ready ad materials or be charged for design, layout, typesetting, paste-up, retouching, stats, camera work, separations and any client alterations. All stipulations must be embodied herein; no verbal agreements will be recognized. Cancellations will not be accepted after the space reservation deadline. Advertiser and/or its agency agrees to indemnify the publisher against all expenses of any nature that may be incurred through the unauthorized use of names or pictures appearing in advertising copy; also, if any copyright infringements occur or copyright laws are violated. The Fairfield County Horse Show Committee reserves the right to reject any copy not deemed suitable for publication, or, insert the advertiser's name and address in lieu of materials if materials are not received by the deadline.

EXCLUSIVE & CO-EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- ☐ Official In-Gate Sponsor \$250.00 (4 Available for Sponsorship, includes 1 Page 4 Color Ad)
- ☐ Official Schooling Rings Sponsor \$500.00 (5 Available for Sponsorship, includes 1 Page 4 Color Ad)
- ☐ Official Annex Ring Sponsor \$1,000.00 (1 Available for Sponsorship, includes 1 Page 4 Color Ad)
- ☐ Official Hunter Ring Sponsor \$1,000.00 (1 Available for Sponsorship, includes 1 Page 4 Color Ad)
- ☐ Official Grand Prix Ring Sponsor \$2,000.00 (1 Available for Sponsorship, includes 1 Page 4 Color Ad)
- ☐ Official Jumbo-Tron Screen Sponsor \$10,000.00 (1 Available for Sponsorship includes a 10 seat table at the Equus Foundation Luncheon, includes 1 Page 4 Color Ad)

Check All That Apply:

- ☐ Our sponsorship includes # _____ seats at the EQUUS GRAND PRIX LUNCHEON. Check One: ☐ We will use # _____ seats. ☐ We will not use our seats.
- ☐ Our sponsorship includes advertising in the June Benefit Horse Show OFFICIAL SHOW PROGRAM Check one: ☐ Copy will be furnished by May 15
- ☐ Our sponsorship includes class sponsorship. (All sponsors other than Advertisers, to be assigned by the June Benefit Horse Show Committee, unless otherwise agreed too.)

All Sponsorship received by May 15 will be acknowledged in the June Benefit Horse Show Official Show Program.