



FAIRFIELD COUNTY HUNT CLUB

174 Long Lots Road
Westport, CT 06880-4097

Fairfield County Benefit Horse Show June 20-24, 2017

203-227-8445
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Dear Sir or Madam

Thank you for your interest and support of the Fairfield County Hunt Club June Benefit Horse Show. The 94th Fairfield County Hunt Club June Benefit Horse Show will be held June 20-24, 2017 and as always is open to the public. We are very excited this year to have returning as our beneficiary charity associated with the horse show, the Equus Foundation.

In a typical year the Hunt Club welcomes more than 3,000 competitors, owners, trainers and spectators during the week of the horse show. Our spectators, participants and membership represent an upscale affluent and fashionable audience who are appreciative of the sporting lifestyle. In addition to our exciting competition, we will be hosting events throughout the week, including the \$10,000.00 Welcome Stake, with extended hours for our exhibiting vendors, wine and cheese under the tent and our exhibitor party. The June Show culminates Saturday June 24th with Family Fun Day and the \$30,000.00 Grand Prix held in conjunction with the Equus Foundation's Grand Prix Luncheon.

Horse show participants and spectators represent one of the highest demographics of sport audiences. According to the United States Equestrian Federation, the average age of participants and spectators is 39, 85% are women, 63% are married with an average household home value of \$594,000.00.

Similar to last year, we will be offering two periods, Tuesday through Saturday as well as a Thursday, Friday and Saturday option. Tents will be available in two sizes 9'x10' and 9'x20'. I have enclosed for your review, a copy of the Vendor Contract, the Boutique Garden will be arranged similar to 2016, allowing for open walkway access from concessions to the Hospitality Tent and Winner's Circle as well as viewing capabilities from the polo field.

Should you have any questions, or if we may provide any additional information please feel free to contact either Sean at (203) 400-3050 (via email at seanhoganeseq@aol.com) or Benedicte at (917) 257-5580 (via email at benedictembb@yahoo.com). We look forward to your participation in this year's June Benefit Horse Show.

Very truly yours,

SEAN T. HOGAN, WYNATTE CHU & BENEDICTE BERG Encl.
FCHC June Benefit Horse Show Co-Chairs